

UAHU Board Meeting

Tuesday December 13, 2016

Dental Select Board Room

Attendees: Rob Sautter, Craig Symes, Craig Paulson, Trenton Olson, Martine Smith, Crystal Cowley, Brian Christiansen, Tim Jackson, Tim Gill, Mike Sonntag, Matt Spencer, Beverly Holloway, Carolynn Badger

Excused: Lynn Strate, Jeff Hyde, Doug Bronson, Bart Tapp, Rayna Simmons, Loraine Sundquist

Action Items:

- Mike to set up a meeting with Rob and Craig with Rep Dunnigan and Illiana to discuss small group issues
- Mike to write a few sentences to include in the newsletter for a legislative update.
- Rob to talk with Bart about an AvenueH Press Release
- January board meeting – give Bart time to present on the Media Award
- Rob to write an op-ed / letter to editor for January
- Martine to reach out to Ryan Thorne about talking on professional development opportunities at the January luncheon.
- Rob to send Beverly approved budget
- Bart to look into ideas for a Health Insurance Awareness Day
- Brian to send Beverly the UAHU slide from the broker advisory board meeting

1. Welcome

Rob read anti-trust statement

Motion to approve minutes from October board meeting approved (No Board Meeting held in November)

2. Review Last Month Activities

- CE events were held August, September and October.
- December 1 a CE event was held to listen to the NAHU webinar.

3. Committee Reports

Treasurer – Lynn: Excused. Budget has been approved.

Legislative Report – Mike and Tim:

- 180 page bill that encompasses PPO and HMO combining, network adequacy, balance billing, and athletic trainers.
- Balance Billing has been narrowed down to ER situations. Everyone is in agreement that this needs to be between the carriers and providers to settle without putting the member in the middle of it. This will apply to the facility, physicians, and labs.
- Athletic Trainers – it's being determined they will need to be a contracted physician to be covered.
- Anticipate the Day on the Hill conversation to be around what if ACA is repealed.
 - o Likely we would have to bring back the HIP Pool
 - o Consider supporting guarantee issue if they were to allow for pre-ex exclusions
- The state has written the official letter to the Federal Shop to notify that Utah will not be running a state based SHOP in 2018
- Interested in having a conversation with Dunnigan and Illiana to discuss the small group market and the "death spiral" that may be happening.

Awards – Beverly:

- We need to be sending out a legislative update on a regular basis. We decided in the past that we would do this through the newsletter so we need to get a leg update added to the Nov/Dec newsletter.
- Consider doing a press release about AvenueH and the letter to the Feds to not run a State based SHOP anymore.
- We need to be doing quarterly designation promotions. We've done 1 at a luncheon. Use the same slide again and present them at the January luncheon. Consider inviting Ryan Thorne to present this portion.
- Leadership Conference has been tabled till next year
- Member needs survey has been completed. Martine to send results to Beverly
- Website overview – use a few minutes during the next luncheons to show the NAHU and UAHU website resources.
- Health Insurance Awareness Day – could we team up with a carrier that does this? Have Bart look into the opportunities we have to emphasize the importance of Health Insurance.
 - o Ideas: KUTV 2 Health Expo
 - o Does the U of IHC have health days we could look at
- Recruiting new agents – we tried to find opportunities for this but haven't had any success
- Membership Event – UHC will promote UAHU at their broker advisory board through slides. Brian to send the cover and UAHU slide to Beverly.

Membership - Brian: Welcome emails are being sent to all new members

Retention - Carolynn: Emails are sent to lapsed members. CC Beverly on these emails from now on. We had 5 in November and 3 in October lapse.

HUPAC - Matt: We are receiving around \$1200/month. We will have a booth at Sales Congress for this hoping it will bring in more recurring payment enrollments.

Meeting Dismissed