

UAHU Board Meeting
February 9, 2016

In Attendance: Craig Symes, Adriana Piziak, Tim Gill, Brett Neville, Doug Bronson, Martine Smith, Josh Schreiber, Lynn Strate, Craig Paulson, Mike Sonntag, Dave Mortensen, Matt Spencer, Randy Allred, Beverly Holloway, (Kaelyn Spencer, by phone)

Excused: Rob Sautter, Rayna Simmons, Bart Tapp

Action Items: Brett will contact National about regular membership calls. Martine will get speaker Bios and contact information to Dave Ballif to be placed on the website. Need a summary of the responses received to the survey passed out at the CE Luncheons.

Craig Symes – President

Welcome and thank you for spending the time to be here.

Minutes from the last Board Meeting reviewed and motioned to be approved by Brett Neville. Seconded by David Mortenson and unanimously approved.

Region VII call will take place Thursday. Arizona is holding Day on the Hill today so the regular call time was delayed.

Membership last year 362 June of 2015, 340 currently. 82% retention. Last year 84%.

HUPAC contributions 20 people doing Federal HUPAC by credit card. \$4250 amount contributed by Utahns, lowest in Region VII. Should use Ryan Thorn for motivation. Our State contributions are higher than other states in our Region.

Dave brought up the National push for membership and hiring a marketing firm to help. Brett brought up that there hasn't been much information and no monthly membership calls. Brett will contact National about regular membership calls.

Cap Conference in a month. 8 attending including Ryan Thorn. Ryan and Craig will attend the National HUPAC fundraiser while there. Mia Love will receive contributions from this fundraiser.

Annual Convention in June.

Bev – Awards

Can we at the March CE meeting do a review of our website? Craig thought this was a good idea.

Those who have sent reports to Bev – she needs a subject line of Report for September, Report for October, etc.

Newsletter has been changed to an every other month format. It will be coming out soon.

No OpEds or Letter to the Editor to report?

We did have a press hit addressed by NAHU. That was read to the members.

Tim said that SelectHealth has sent the New Membership campaign mailers to 10 new agents each of the last two months.

Adriana, can we publish a bio and how to contact them to the website for the speakers at our CE lunches? Martine will get that information to Dave Baliff.

Health Insurance Awareness Day – are we going to do something? Have Bart do a press release. Press Release for members heading back to Capitol Conference to meet with the Legislators. How does the State Chapter help the Local Chapter with Health Insurance Awareness Week?

UnitedWay will custom design a charity event for us as a group. Could we put together something after a CE luncheon? Bring a can of food? Tie it into Sales Congress?

Adriana – Professional Development

CE form has been completed for tomorrow's luncheon. The Southern Chapter could not hear well from the luncheon last month. It was the first simultaneous broadcast. Tim and Kaelyn will do a sound check prior to the meeting start.

Kaelyn needs the CE and sign in form numbers. Start time will be 11:45 for sponsor and announcements. There will a stay after time for the sponsor to give more information. Email sent about that.

Rob wanted a survey sent out on Sales Congress. Martine will pass out at luncheon tomorrow. Will do a drawing for those who complete needs a date. Will send to Southern and Northern Chapter and need a summary of responses.

Matt – HUPAC

Can report on whether we have new contributors to HUPAC.

Mike Sonntag – Josh – Legislation

Rules on Commission Disclosure passed last year. We need to make comments on the rules – February 23rd is deadline.

Athletic Trainer mandate, will be studied in the Health Care Task Force: naturopaths, chiropractors, homoeopaths, acupuncturists. All have a spot in the medical world, but it doesn't mean that it needs to be covered by insurers. Mike feels the net effect would be pushing up insurance costs and the bill will be shut down. ACA requires all professions show efficiency in the system – will probably dovetail the two.

All bills had to be out last Thursday. Many are not written. Dunnigan's Medicaid expansion, Preferred Drug List funding mechanism (PDL), going after RX companies most of the big drugs used have gone generic. Severe Mental Health issues, injectibles that last a month. Will likely pass. Spendlove has a bill for Medicaid Expansion that goes beyond the Dunnigan bill. Medically frail, single adults at 50 to 100% of poverty (12K people will cost 30 million). Put it off until next year to see what happens with Presidential election. Medically frail is projected to cost 40 million, hospitals are taxed 20 million but should make 30. State will pay 10 million and the bill picks up the rest by other funding sources.

Pharmacy transparency bills may be a big issue but the bills have not been written yet.

Healthcare Shared Ministry (Michael Kennedy), the department doesn't have to regulate. It is recognized as a plan to avoid the tax penalty. It's hard to find any downside stories. Exempt from ACA as a religious freedom. Tax deductible dollars (section 205). Are they afoul of anti-discrimination?

Can we get a written update on the legislative bills? Not before this Friday, because the bills must be titled by then.

Senator Bramble will allow insurers to allow their grievances against pharmaceutical and there are three pharmaceutical transparency bills.

TeleHealth Ivory supporting this bill. Interface on Skype. ICU camera can remotely monitor. Exciting positive things.

Autism goes into effect this year, capped at 1% cost increase will apply to individual plans and large group.

Josh – get rid of disclosure statement required for individual and small group. If you're selling insurance to a large group you must have disclosure. Would effect P&C. SelectHealth sends out the 5500 information to everyone over 100 regardless of public or private. Inducement piece, getting rid of some language. Consultant can only be used by the person with the consultant license.

Marketing literature or phone calls, must provide full legal name. Nickname must be provided to the Insurance Commissioner. Opportunity for the Board to get their comments heard.

Chapter Updates – Kaelyn, Southern, Doug Northern

Doug on Northern Chapter - Had over 30 people at last CE meeting. Followed the meeting by a board meeting. Going to start a membership campaign. Give a gift card to those who recruit a certain number of new members. Continuity is a challenge for the local chapters. Meeting next Tuesday the Principle Group – Tax Implications of Life and Disability is the CE for Northern Chapter.

Kaelyn working on emails and will be broadcasting the Salt Lake CE meeting for the Southern Chapter simulcast.