

UAHU Board Meeting

Tuesday, January 10 2017

Dental Select Board Room

Attendees: Rob Sautter, Craig Symes, Craig Paulson, Trenton Olson, Martine Smith, Crystal Cowley, , Tim Jackson, Tim Gill, Mike Sonntag, Beverly Holloway, Bart Tapp, Doug Bronson, Lynn Strate, Steve Nielsen

Excused: Jeff Hyde, Rayna Simmons, Loraine Sundquist, Brian Christiansen, Matt Spencer,Carolynn Badger

Action Items:

- Mike to create a list of bullet point talking points we can print and provide to brokers at Day on the Hill. Send to Crystal to print. Send to Beverly and Martine for a legislative update email for January.
- Crystal to finish the Day on the Hill centerpiece flyer and create the leave behind business cards
- Rob set a date for a membership blitz
- Martine to send Beverly new member referrals from board members.
- Martine to send Beverly the welcome email that was sent to any new members in the last few weeks.
- Martine to send a scope of work for website design to Clay for a quote as well as Crystal to get a quote from the U.
- Rob to send Beverly and Bart an email documenting the City Journal interview from 1.9.17
- Bart to do the leg work on putting something together for Fourth Street Clinic – Rob to do the presentation of this at the February luncheon
- Martine to have a donation section added to Regtix for Fourth Street Clinic for February
- Bart to create a donation sheet for the luncheon for 4th Street Clinic
- Doug to send Beverly a list of annual events of the Northern Chapter

1. Welcome

Rob read anti-trust statement

Motion to approve minutes from December meeting seconded and approved

2. Review Last Month Activities

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3. Committee Reports

Treasurer – Lynn: To date we are running at a balanced budget

Legislative Report – Mike and Tim:

- Balance Billing is still the number 1 concern. A few solutions are being presented, looking to Rep Dunnigan to determine what direction he is going to take the recommendation:
 - o Option 1 – highest Medicaid price
 - o Option 2 – Contracted amount plus something, or highest contracted amount
 - o Option 3 - % of billed charges
- It's likely many issues will be kicked down the road waiting to see what Trump does with ACA but balance billing is still going to be a concern. We will need to express that during the legislative session so it stays on the radar.
- For Day on the Hill we want to have a list of talking points for brokers as well as a leave behind business card with the mission statement and vision of UAHU.

Awards – Beverly

- 8 weeks left

- We will promote the designations again in the January lunch meeting. Ryan unavailable, Martine to ask Luke McDermott if he would be able to do this.
- Membership blitz needs to be done – Rob to set a date
- January legislative update will go out by email – Mike to provide some bullet points (most likely similar bullet points as the Day on the Hill points).

Media – Bart

Bart made a Working with the Media presentation on roles, purpose, and function of the media chair and the progress over the last 6 months.

- Op-Ed: Feels like there will be a number of opportunities given the new President and legislative session
- Landmark Award
 - o Need more letters to the editor, op-eds and press releases
- Currently at 245/695 – would like to get this up closer to 500 points
- We have chosen to do a Health Awareness Day
 - o Fundraising Campaign supporting the 4th Street Clinic in February
 - o Add a donation section to Regtix
 - o Make a donation sheet for the luncheon

Professional Development

- January 11: Ken Spencer, no sponsor
- February 8: UHC, no sponsor, will do the 4th street clinic fundraiser
- March 8: Ethics, Ehealthapp Sponsor
- April 12: UUHP – value based payments, no sponsor
- July: Trenton – Medicare, need a new location – Doty not available

Northern Chapter – Doug

- February 21st Ken Spencer speaking on ERISA
- March 21st Commissioner Kaiser speaking on ethics and fraud, Mike Sonntag speaking, will most likely be a 2hr CE
- Doug to send a chapter summary of Annual events to Beverly

Other:

- Craig S was contacted by Allens Cove to have the golf tournament there. With Ryan heading this up again he will want to use Eagle Wood most likely. Will leave it to Ryan to set this up but recommend keeping it at Eagle Wood for convenience.

Meeting Dismissed

DATES TO BE AWARE OF:

MEETING	DATE	LOCATION
Day on the Hill	January 25, 2017	
February Board Meeting (moved)	February 7, 2017	Dental Select
February Lunch	February 8, 2017	IMC - Doty
Cap Conference	February 13-15	Washington DC
UAHU Sales Congress (Golf)	May 16, 2017	TBD
UAHU Sales Congress	May 17, 2017	Cultural Celebration Center

