

UAHU Leadership Training

Tuesday, June 13, 2017

Altura Benefits Office Building

Attendees: Craig Paulson, Trenton Olson, Crystal Cowley, Rob Sautter, Lynn Strate, Beverly Holloway, Tina Davis, Tracie Smith, Tim Jackson, Steve Nielsen, Bart Tapp, Brian Christensen, Martine Smith, Karen Leonardi, Audra Smith, Mike Sonntag

Excused: Adrianna Piziak, Justin Bandler,Carolynn Badger

1. Welcome

Board members were asked to introduce themselves.

2. Year in Review – Rob

2016 Goals:

- Receive the landmark award for the second year in a row. All documents have been submitted and we will know at Annual Convention if we succeeded.
- Have a budget neutral year. This meant sending less people to conventions. So far it looks like this will be successful and we'll end the year in the black.

3. Chair Responsibilities – Craig, Trenton, Crystal and Rob

The executive board reviewed the responsibilities of each chair

President: Key Words – lead, responsible, establishes, represents, appoints and attends

President Elect: Key Words – Assist, learn, available, sales congress, attends

Vice President: Key Words – Responsible, oversees, attends

Past President: Key Words – Support and be available

Secretary: Key Words – Records and distributes, maintains bylaws and attendance records.

Treasurer: Maintains financials

Professional Development: Managing monthly CE events – all board members are encouraged to assist in finding speakers!

Communications: Monthly newsletters and invites, encouraged to interview award recipients and make the newsletters personal.

Legislative and Lobbyist: Keep UAHU informed of issues, help all members act with one voice.

Awards: Landmark Award

We would like to send Beverly back to Annual Convention in June 2018

Challenge the legislative team to go after the legislative award

Challenge the communications chair to go after the website award

Media Relations: Knows the local media contacts, sends press releases, and facilitates op ed opportunities.

Health Policy Consultant: Provides carrier prospective

Membership Chair: Recruiting new members

Retention Chair: Renewing members

HUPAC: Primarily focused on the local pac. Funds go directly to the campaigns of our choosing to get house and senate leadership that will support our industry.

4. Martine's Minutes

NAHU Website: for those that don't know their login contact NAHU for help getting reset.

Leadership Tools → Chapter Tools: Most chairs have specific tools available online from NAHU for support.

Leadership Training Excused

DATES TO BE AWARE OF:

MEETING	DATE	LOCATION
Annual Convention	June 25-28, 2017	Orlando, FL
July CE Lunch	July 12, 2017	IASIS Corporate Office
Regional Conference	August 10-11, 2017	Scottsdale, AZ
Fall Seminar (3 hours)	September 13, 2017	IMC Doty
Day on the Hill	January 24, 2018	State Capitol
Capitol Conference	February 26-28, 2018	Washington, DC
Sales Congress	May 15 and 16, 2018	UCCC

Board Meetings: 2nd Tuesday of each month from 2:00-4:00 at Dental Select Board Room

CE Lunch: 2nd Wednesday of each month from 11:45-1:00. Usually at IMC Doty Center