

General Board Meeting

1/9/18

Craig Paulson, Todd Valentine, Martine Smith, Rob Sautter, Trenton Olson, Steve Nielsen, Justin Bendler, Crystal Cowley, Brian Christiansen, Tracie Smith, Beverly Holloway, Mike Sonntag, Adriana Piziak, Lynn Strate, Shane Skeen, Bart Tapp,Carolynn Badger

Excused – Tina Davis, Keren Leonardi guest: Llyod Coleman

Meeting Notes:

- Anti-Trust Statement read by Craig
- Review and Approval of Minutes from 10/10/17 – approved by Crystal, 2nd by Trenton

Treasurer – Lynn

- Everything seems to be on track for the budget. We are in the slow part of the year.

Sales Congress – Trenton

- On track. Good feedback from some key sponsors already.
- Discuss on using themes or not. The general consensus is to not use a party theme. Easier for the sponsor to prepare their booths without.
- The overall Theme for 2018 Influence Results, Take Action.
- 2 Speaker spots to still fill
 - o ? A Doctor to talk about Opioid epidemic?
- Need to investigate the uses of a Conference App? (Adam Buie)

Awards – Beverly / Adriana

- Still working on a few items to complete for awards
- Operation Engage (Bart), and 4th street clinic
- Bart to still complete the Media Campaign

Communication – Tina

- Website, Why Join Flyers

Prof. Development - Tracie

- 100+ already registered for the January 10th event.
- NAHU has Feb 8th webinar
- Feb – Dr. Matt Hoffman – State Designation Health Exchange
- March (3HR) CE
 - o Tracy to check with UofU legal to see if there are resources for an Ethics presentation.

HUPAC – Justin

- No update

Legislative – Steve, Mike, Shane

- State is looking at having a waiver ready and waiting for potential Federal Repeal.
- New Legislation to be watching
 - Insurers to share savings w/ members in cost/quality mandates
 - Autism coverage – removing the sunset status
 - PEHP – HSA Contributions by employers
 - Mental Health crisis lines – amendments to govern these
 - Medicaid Expansion
 - Waiver request (Spendlove)
 - High risk pool w/ coverage (reinsurance) bands to control shock claims
 - Steve to email Tracy the info on Bills for the CE Cert approval
 - Tele-psychiatric mandates – Doctor to doctor consultation with the ability to have it be billable. (This is an issue in rural counties).
- Committee to provide a weekly update on bills to watch, status, etc.

Media – Bart

- Education Foundation Presentation
 - Serves as fact based info for public, employers, government, etc.
 - Nahueducationfoundation.org
 - Operation Engage – Feb 14 through April 1
 - 4th Street Clinic is the partner
 - Goal of \$10,000

Membership – Brian

- Refer-a-friend campaign is underway
- Need a sample of New-member packets
- We had a discussion on communication with membership via text messaging
 - Vanguard group (Millennials)

Retention –Carolynn

- No report

Northern Chapter – Karen

- No report

Southern Chapter – Audra

- No updates