



Strategic Plan

June 20, 2018

Mission Statement

UAHU will improve its members' ability to meet the health, financial, and retirement security needs of all Americans through education, advocacy and professional development.

Goals for July 2018 – June 2019

- Engage/re-engage large agencies
- Experience growth in membership (baseline of 306 as of June 1, 2018)
- Continue to develop future leaders
 - Have a Chair and Co-Chair in each board position by August 1, 2018
 - Still need Co-Chair for *Communications, Public Service & HUPAC*
- Balanced budget – Positive P&L
- Achieve the Landmark and Presidential Citation awards.
 - *Chairs to determine any other awards*

Plan of Action

1. Executive Board and General Board to determine list of target agencies. Trenton Olson, President to lead the communications with key agency contact(s). Identify reason(s) why each agency has little UAAHU involvement. Trenton to work with key agency contact to solve concerns and identify a member of the agency to represent their entity on the General Board. Identify meaningful co-chair opportunities and offer positions in 2018-2019 year.
2. Board to work closely with membership chairs to identify membership growth opportunities. Trenton Olson and/or membership chairs to participate in membership growth workshops at national and Region 7 meetings. Trenton and membership chairs to discuss ideas. Membership Chairs to build a complete list and share with the General Board during a 1-hour workshop. Actively implement 3 new ideas not currently being done. Membership Chairs to lead/report on activities during General Board meetings.
3. Each General Board Chair to identify at least one individual who can either be their co-chair or if there already is a co-chair in place, identify at least one person who can take the co-chair position next year. The plan is to have “someone in training” to lead the next co-chair so existing momentum continues.
4. Trenton Olson, President, to prepare budget to be presented and approved by the Executive Board at the August 8, 2018 board meeting. Manage the financial affairs of the association within the guidelines of the budget.
5. Landmark and Presidential Citation Award assignments were given to each board member. The Awards Committee co-chairs will track progress of assignments at each board meeting. Each committee chair will work towards completing tasks associated with his/her committee.